

Conrad Brings Resort-Style Amenities to Fort Lauderdale

By Jessie Fetterling

Tags : Conrad Beach Residences Fort Lauderdale, Florida, Fort Lauderdale

Published: February 3, 2015



Conrad Beach Residences Fort Lauderdale

The Ocean Resort Residences Fort Lauderdale Beach, managed by Conrad Hotel & Resorts, will debut this summer, bringing resort-style amenities to its 290 residences, divided between permanent and condo hotel residences. The 24-story development is undergoing more than \$30 million in renovations and upgrades, designed by Edge of Architecture Interior to reflect the property's beachfront location.

“Each residence at the Conrad Fort Lauderdale Beach Residences has an ocean view, and the renovation design is reflected entirely by the property’s premiere beachfront location,” says Andreas Ionnau, CEO at Orchestra Hotels + Resorts, the developer on the project.

Increased natural light will define the lobby space when the columns are removed from the structure’s preexisting space, says Ionnau. A new ceiling in that space will feature luminescent jellyfish with iridescent tentacles, anchored by custom-built, coral-inspired sculptures in rustic tones. The lobby space will lead into the development’s 3,000-sf patio space and expanded sun deck.

The architectural design will also feature a porte-cochere entrance, where a 24-hour valet service will await attendees. Plus the glass-encased “Jewel Box” connecting the property’s East and West towers will also bring in lots of light and will be available for events.

Attendees staying at the hotel will be able to take advantage of a variety of amenities including a fitness center, Conrad-branded spa, a heated fresh water swimming pool, two whirlpools and a gourmet market. The deluxe condominium hotel studios-, one-, and two-bedroom suites will be fully furnished with flatscreen televisions, spacious private balconies and marble entry foyers as well as finished kitchens that feature such appliances as Sub Zero refrigerators and Wolfe Cooktops. Spa-like bathrooms will boast marble vanity tops, as well as separate shower and baths.

While groups will be able to meet in the property’s 20,000 sf of meeting space, there will also be teambuilding opportunities for groups on the beach and on the expansive, sixth-floor pool deck space, says Ionnau. Although it’s still too early to tell, Ionnau also anticipates that various teambuilding offerings will be available in the four food and beverage spaces onsite.

The property brings an element of luxury that complements Fort Lauderdale's high-end shopping and dining on Las Olas Boulevard — an ideal place for attendees to visit after the meeting ends, says Ionnau. The area's unlimited water activities on its beaches are also a draw for meeting attendees hoping to do some scuba diving, jet skiing or even sport fishing. Another area highlight: the Venetian-style water taxis that transport guests throughout the city's canals.

Tags

Conrad Beach Residences Fort Lauderdale

Florida

Fort Lauderdale