

## Movers & Shakers: the Conrad hires a new sales director...and more

*Hires and promotions at FirstBank Florida, Re/Max and Compass Miami*

*August 29, 2016 04:30PM*

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*Cari Cascio and the Conrad*

Nearly two years after Cervera Real Estate took over sales of the Ocean Resort Residences Conrad Fort Lauderdale Beach Resort, the developer has tapped a new director of sales.

**Cari Cascio** is now leading sales, replacing Philip Freedman. Orchestra Hotels + Resorts is the latest developer behind the project, a \$40 million redevelopment that includes 109 condo residences and beachfront villas, and 181 resort residences. When completed, the project will feature a Conrad-branded spa, heated swimming pool, Jacuzzis, a serenity deck, poolside restaurant and lounge, beach services, a gym, meeting rooms and event space, and a [Jewel Box](#), a five-story glass-enclosed building that connects the hotel-condo, and a sixth floor Sky Beach with sand.

Cervera has reached 35 percent sales [at the Fort Lauderdale Beach project](#), a spokesperson told *The Real Deal*. Move-in ready units start in the \$400,000s. The spokesperson declined to provide an opening date, and said that the developer is converting the construction loan to a permanent hotel loan.

Cascio has more than 10 years of experience and previously worked for Hemisphere Sales Group at Sabbia Beach. She has also handled in-house sales for Beachwalk Resort and the Slade, as well as the Whitney West Palm Beach.

FirstBank Florida promoted **Angela Hernandez** to vice president, residential business officer of residential lending. Hernandez was a residential loan officer for nearly six years. As a vice president, Hernandez is responsible for originating loans.

**Amanda Davenport**, a former traveling chef and “Hell’s Kitchen” contestant, is putting cooking on the back burner. Davenport is now a real estate agent with Re/Max Advance Realty at its South Miami office.

Compass made four hires, bringing the tech-oriented brokerage to [48 agents in South Florida](#). **Lianne Graubart, Reyna Rosenshein, Diego Ramos** and **Haissam Jaber** are now real estate advisers at Compass Miami.

**Ana Marie Fernandez** joined Copeland & Co. Real Estate in its West Palm Beach office. Fernandez focuses on residential real estate throughout Palm Beach County.