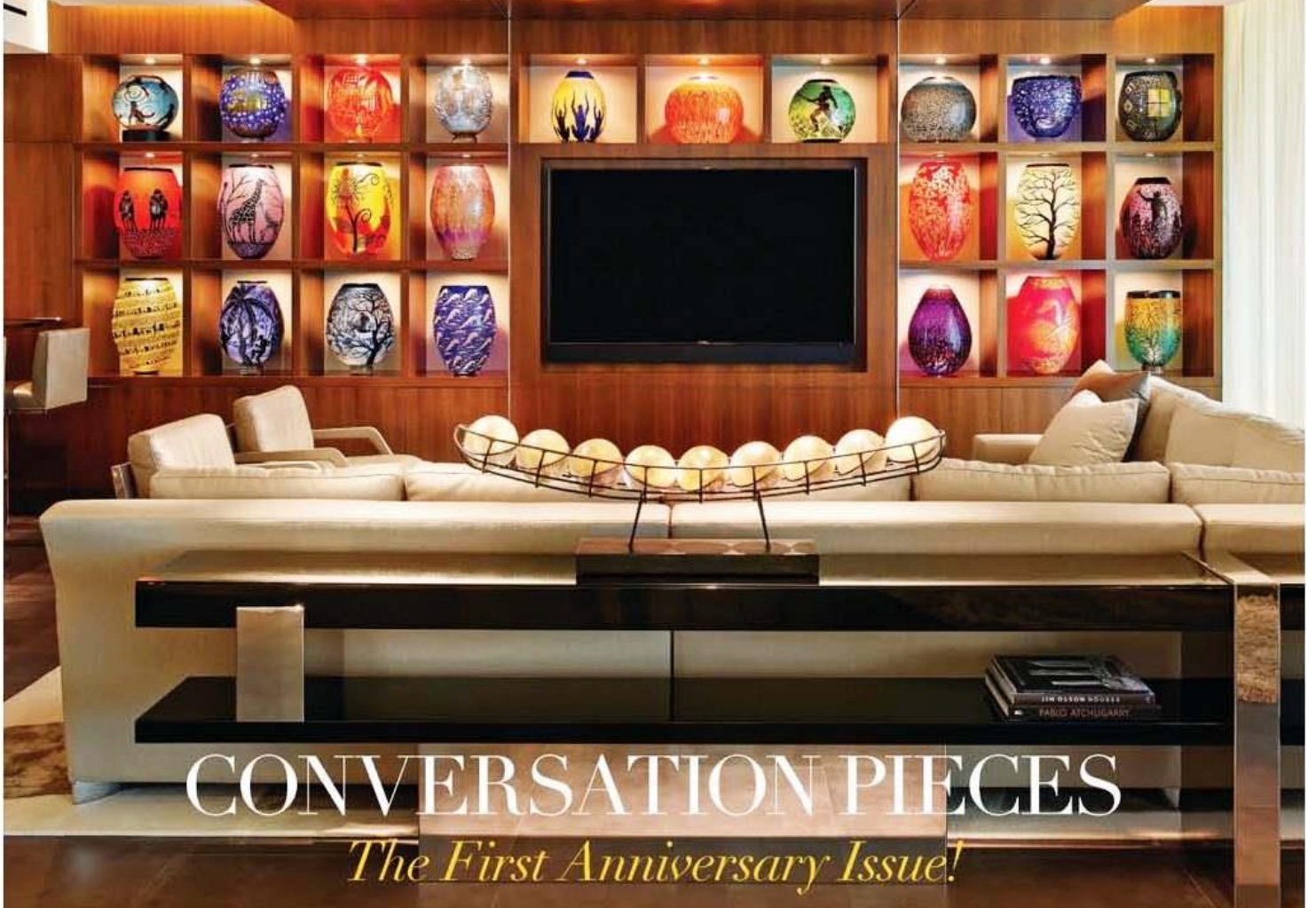


MODERN LUXURY

BY THE PUBLISHERS OF MIAMI MAGAZINE

# Interiors

South Florida



## CONVERSATION PIECES

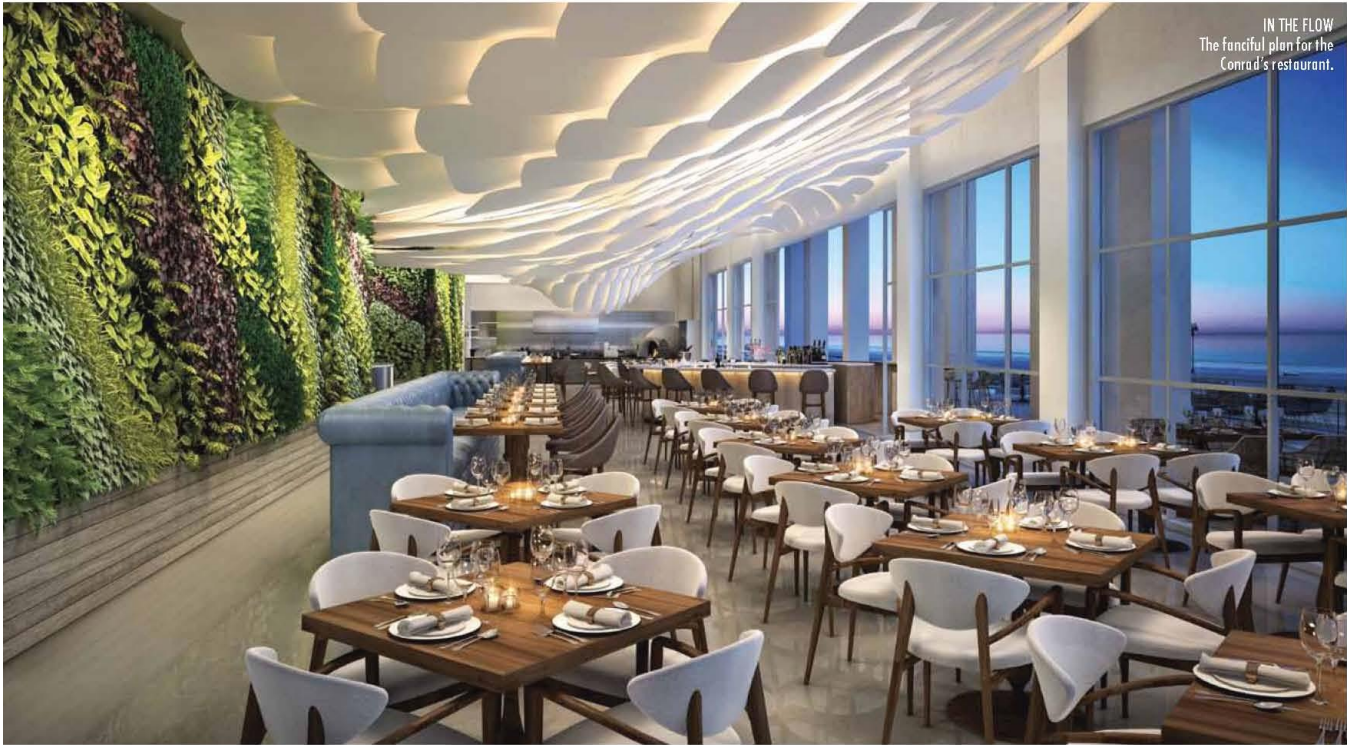
*The First Anniversary Issue!*

**B+G DESIGN: CHEMISTRY AND COLOR**

**J.R. CATTINGTON SCULPTS SOARING SPACES**

**THE SLEEKEST KITCHENS & BATHROOMS**

**PLUS ARMANI/CASA, GIORGETTI & ROYAL BOTANIA**



IN THE FLOW  
The fanciful plan for the  
Conrad's restaurant.

FORT LAUDERDALE

# THE POWER OF NOW

A luxury beachfront condo-hotel readies for occupancy.

By Don Nichols



**BEACH READY**  
The Conrad Fort Lauderdale Beach  
Residences will house 290 units.

Waves will be lapping at your feet at the Conrad Fort Lauderdale Beach Residences, thanks to the condominium-hotel's oceanfront perch. Plus, units are newly built and just months away from occupancy.

"It's that 'now' factor," says Horacio LeDon, president of Douglas Elliman Development Marketing. "Other oceanfront buildings are proposed in Fort Lauderdale, but you'll wait up to three years to occupy them."

Orchestra Hotels + Resorts has spent more than \$30 million reimagining the never-opened Trump International Hotel & Tower since buying it in 2013. Upgrades include a portecochere with a striking wooden sculpture evoking a wave, and

a gourmet restaurant topped by a ceiling of backlit metal that suggests flying fish.

The 290 residences, starting at \$500,000, range from studios to penthouses with 4,000-plus square feet. All come furnished and feature well-appointed kitchens with Sub-Zero refrigerators and Wolf cooktops. The restrained interiors contrast with the assertive exterior, with the latter's rounded edges and many portals. "The building has lots of presence, so we want the interior to balance that with moments of pause," says Malcolm Berg, president of Edge of Architecture, the firm that is creating the building. Sandy colors and breezy, light materials keep the look calm

while also bringing the ocean inside. Color punches come from artwork heavy on blues, corals and golds.

Most units will be put in the hotel rental program, but a limited number will be sold to buyers wanting to opt out of it. The Fort Lauderdale-based Interiors by Steven G. will design these units (buyers can also tap their own designers), in styles ranging from transitional to contemporary. The latter will turn heads. Think sleek white walls, porcelain floors, La Cividina leather furniture imported from Italy and Nuevo balcony furniture perfect for taking in those unmatched ocean views. 954.749.7200, [myconradresidence.com](http://myconradresidence.com)